

IMPROVEMENT OF INTERNAL MARKETING OF COCOA AND COFFEE **(IIMCC)**

DIRECTING MINISTER: MINISTER OF THE TRADE (**MINTRADE**)

FINANCING CONVENTION:

N° 001/MINTRADE/CCODEF/PJT OF 20th AUGUST 2008

BEGINNING OF THE PROJECT: 2008

DURATION: 6 years, of which a pilot phase of 2 years

GLOBAL AMOUNT OF FUNDING: 2, 1 billions of CFA F

FUNDING RATE BY CCODEF: 52, 1%

PROJECT COMPONENTS: 7

1. To support and to reinforce the organization of purchase points of and the periodic markets by the groupings of producers with the support of the local administrative authorities;
2. To reinstitute the practise of the systematic control of the quality at the farm gate ;
3. To improve the conditions of storage and conservation of the cocoa beans and green coffee ;
4. To revalorize the quality of a marketable cocoa and coffee ;
5. To improve the collection of production and commercialization statistics ;
6. Setting up of warehouses and collecting centers for the third detention ;
7. To improve the financing of the commercialization of the cocoa and coffee ;
8. Number of periodic markets reinstated and precision of the regions.

AREAS OF PRODUCTION COVERED: All zones of production of the cocoa and coffee

ACHIEVEMENTS:

- Implementation in 11 divisions: MEFOU & AFAMBA, MBAM & INOUBOU, MBAM & KIM, SANAGA MARITIME, MEME, BOUMBA & NGOKO, VALEE DU NTEM, DJA & LOBO, NOUN, MASSAGAM, MAYO BANYO ;
- Construction of three (03) stores (MFOU, AMBAM et BIAKOA) ;
- Construction underway of seven(07) stores (MBONGUE, KONYE, BOKITO, NYANON, YOKADOUMA, MEYOMESSALA, MASSAGAM) ;
- Training of 429 verifiers and support in the organization of 254 periodic markets (MEFOU & AFAMBA, VALEE DU NTEM, BOUMBA & NGOKO, MBAM & KIM, NJA & LOBO, SANAGA MARITIME) ;
- Acquisition of material for analysis: 19 humidimeters distributed out of 23, 158 probes, 158 cutters, distributed 158 boards.

PROJECT COORDINATION:

- Mr. **ASSOGO ANGOULA Jean** (National Coordinator)

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Together, let us fight smuggling by group sales, in periodic market authorized by the administrative authority.