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REPUBLIQUE DU CAMEROUN  
Paix-Travail-Patrie  
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**MINISTERE DU COMMERCE**

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THE MINISTER'S OFFICE  
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REPUBLIC OF CAMEROON  
Peace- Work – Fatherland  
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**MINISTRY OF TRADE**

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Yaounde, \_\_\_\_\_

## **PRESS RELEASE**

The Minister of Trade, Mr Luc Magloire MBARGA ATANGANA, hereby informs the general public that he will, on Friday, 11 September 2020, at the Yaounde City Hall, launch the 2020/2021 cocoa season, together with the Minister of Agriculture and Rural Development, Mr Gabriel MBAIROBE, and in the company of the Executive Director of the International Cocoa Organisation, Mr Michel ARRION, as well as some officials of umbrella bodies of the sector,

The new cocoa season comes after that of 2019/2020 that was characterised by a positive trend in production prices throughout the cocoa producing areas, ranging from 700 CFA F/Kg, the minimum price, and 1,300 CFA F/Kg, the ceiling price. On the other hand, the tonnages sold dropped from 264, 254 tonnes during the 2018/2019 season to 254, 152 tonnes in 2019/2020.

Just like the other sectors of the world economic activity, the 2020/2021 cocoa season is in line with the negative effects of the corona virus pandemic, synonymous with reduced demand from consumer countries and, correlatively, price decline, even if the spectrum of the crisis of the 2016/2017 season, which led to a fall in prices by 40%, looks like a distant and sad memory.

It will therefore entail demonstrating the sector's resilience, with the objective, over and above the ups and downs of the global economic situation, of preserving what has been achieved, by implementing ways and means to ensure a decent price for the producer in return for demanding quality.

This is the purpose of the consultations initiated by the government with industry and production, which will have to continue and be intensified throughout the cocoa season /-